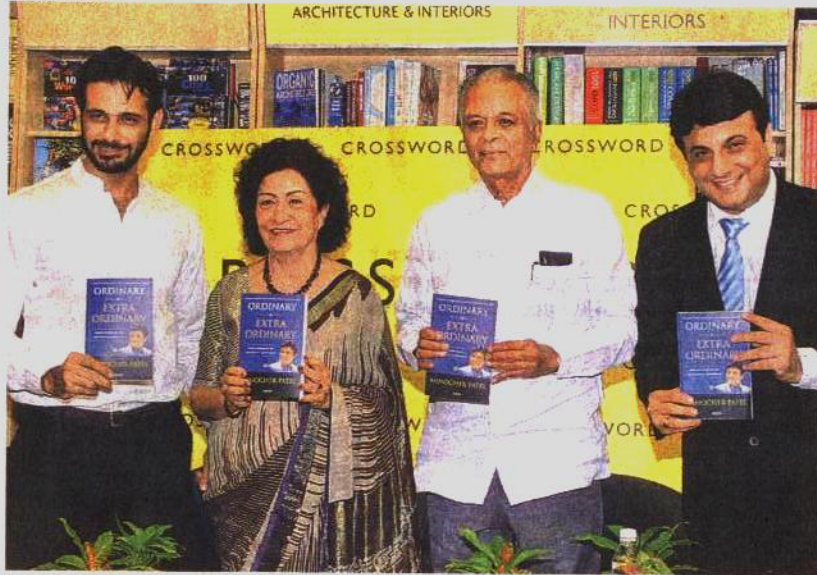


Vinayak Bogam



Viraf Patel, Padmashree Lila Poonawalla, Padmashree Dr SB Mujumdar and Minocher Patel launching the book

THE PATHWAY TO SUCCESS

Minocher Patel, internationally acclaimed and India's leading motivational speaker and corporate trainer, has written his first book which was launched recently

The motivational book, *Ordinary to Extra Ordinary - Your Pathway to Success*, has been penned by Minocher based on his own experiences in life and he feels it will prove very useful for the people from the younger lot who are aiming for success. "I always wanted to write for younger people and give them a roadmap to success based on my experiences. Monetary satisfaction alone cannot ensure success and you need to be happy about your work to succeed in life," he said.

The book received high praise from dignitaries like Padmashree Dr SB Mujumdar who was the chief guest at the function and Padmashree Lila Poonawalla who was the guest of honour. They expressed confidence on it being a bestseller and the fact that it would be highly beneficial for all those who read it.

Vir Chakra awardee and president of HR and Admin of a leading company, Col Lalit Rai was also present at the do where actor Viraf Patel, who is Minocher's younger brother, read out paragraphs from the book which he liked and could relate to. The book will be available at major book stores in Pune and across the country.