

## Humour is the best management tool

**E**T-Club's third talk show, focused on corporate success mantras, generated a strong turn out. Talk master Minocher Patel, who addressed the august student gathering at the Symbiosis Vishwabhavan on Saturday, was given a thunderous applause at the end of his talk. "If you have clarity of thought and purity of intention, and match it up with conviction and passion, success will be yours for keeps," was how Minocher summed up his success mantra.

The event turned out to be special as the savvy Minocher gave students a thorough walkthrough in the basics of management. Presenting his thoughts in a pleasant and affable mode, he drove home and packaged clichéd topics like listening skills and personal grooming in humour - ensuring that he was

an instant hit with his young and eager audience. Students laughed heartily in the packed auditorium, even as Minocher joked, spoofed, and cast quite a spell, while he drove home the importance of non-verbal communication

and confidence building.

"The event was absolutely smashing", gushed Dipti of Sinhgad Institute of Management. "Minocher was always on our wavelength and we never felt distanced from him." Of course, Minocher, like always, had the last word,

"Learning should

be fun. Humour is the best way to touch the right chords with people. The first step to be successful is to learn to smile and through my session I hope to make these young ones learn that." His talk left students smiling and grinning - that's for sure.



Minocher Patel in action at the ET-club talk show