

Reap the benefits of image coaching

Minocher Patel, founder director of Ecole Solitaire is a leading motivational speaker and an internationally acclaimed success and image coach, who has recently been awarded the Rotary Leadership Award for Excellence. After having groomed CEO's of multinationals and well known public personalities, including a Sri Lankan politician, he is now ready with the comprehensive image coaching program, where he will be personally involved in the grooming sessions. Excerpts of an interview:



Minocher Patel

WHAT IS THE ONE-ON-ONE IMAGE COACHING PROGRAMME AND WHO IS IT AIMED AT?

Many people who are senior executives or those in power need to be groomed to present themselves in a better way. This program will do exactly that, on a one-on-one basis instead of training people in a group. It is aimed at senior and high value individuals who want to upgrade their image and personality and the cost of the program goes up to a few lakh rupees.

WHAT IS ECOLE SOLITAIRE?

Ecole Solitaire is a leading name in the field of image coaching and grooming. We are India's first residential finishing school and international corporate training consultancy and have conducted training programs for individuals varying from CEOs, VPs, top executives to people from the entertainment and political arena.

WHO CAN BENEFIT FROM THIS PROGRAM?

Senior professionals like vice-presidents of companies, their spouses and children, businessmen, upcoming businessmen who need to upgrade their image and personality and people commanding power will benefit from this.

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TESTIMONIALS

A prominent businessman from the city said, "I am very happy to have sent my son to this program as he is more confident and communicates better now. His body language has improved and everyone is noticing the positive changes in him. This gift that I gave him is much better than an expensive car or a holiday and I feel it is the best investment I have made that will last with him a lifetime."

"This was truly a life changing program. I feel positive, vibrant, and much more confident as compared to what I felt before joining this course. This coaching gave me the knowledge, attitude and skills that would help me in all aspects of life. It was one of the best decisions that I ever made in my life and I thank my father for it," said the son of the businessman, who participated in a 9-month-long coaching program.